

China Unicom (Europe) Operations Limited

Cookie Policy

Updated October 2020

This Cookie Statement explains how China Unicom (Europe) Operations Limited, registered in the UK with company registration number 05992614 and whose registered office is at Level 35, 25 Canada Square, Canary Wharf, London UK E14 5LQ (“**China Unicom Europe**”, “**we**”, “**us**”, and “**ours**”) use cookies and similar technologies to recognise you when you visit our websites at <https://chinaunicomglobal.com/eu> (“**Websites**”). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. Cookies set by the website owner (in this case, China Unicom Europe) are called “first party cookies”.

Why do we use cookies?

We use first party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites. This is described in more detail below.

The specific types of first party cookies served through our Websites and the purposes they perform are described in the table below:

Types of cookie	Who serves these cookies	How to refuse
Essential website cookies: These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas.	Google	Because these cookies are strictly necessary to deliver the Websites to you, you cannot refuse them. You can block or delete them by changing your

		browser settings however, as described below under the heading "How can I control cookies?"
Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective our marketing campaigns are, or to help us customise our Websites for you.	Google	To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?"

How can I control cookies?

You have the right to decide whether to accept or reject cookies. In addition to the Google Analytics opt-out link, you can set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted.

How often do we update this Cookie Statement?

We may update this Cookie Statement from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Statement regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Statement indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please get in touch.

Please see our Privacy Policy for more information on how we process your personal data.