

China Unicom (Europe) Operations Limited

Cookie Policy

Updated January 2022

This Cookie Policy explains how China Unicom (Europe) Operations Limited, registered in the UK with company registration number 05992614 and whose registered office is at Level 35, 25 Canada Square, Canary Wharf, London UK E14 5LQ (“**China Unicom Europe**”, “**we**”, “**us**”, and “**ours**”) use cookies and similar technologies to recognise you when you visit our websites at <https://chinaunicomglobal.com/eu/index> (“**Websites**”). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. Cookies set by the website owner (in this case, China Unicom Europe) are called “first party cookies”. Cookies set by parties other than the website owner are called “third party cookies”. Third party cookies enable features or functionality to be provided on or through the website (e.g. like advertising, interactive content and social sharing). The parties that set these third party cookies can recognise your device both when it visits the website in question and also when it visits other websites that have partnered with them.

Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites. This is described in more detail below.

The specific types of first party cookies served through our Websites and the purposes they perform are described in the table below:

Types of cookie	Who serves these cookies	How to refuse
Essential website cookies: These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas.	Google	Because these cookies are strictly necessary to deliver the Websites to you, you cannot refuse them. You can block or delete

		browser settings however, as described below under the heading "How can I control cookies?"
Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective our marketing campaigns are, or to help us customise our Websites for you.	Google	To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?"

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can do this by [insert detail e.g. link to the cookie management tool. You can also set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information.

If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted.

How often do we update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please, therefore, re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please get in touch. Please see our Privacy Policy for more information on how we process your personal data.